

# Pensacola Area Chapter ASTD

## Board Minutes

Date: 06/07/2010

Meeting Place: SkillQ Office

Time: 5:00 pm -6:00 pm

### I. Announcements/Miscellaneous Items

#### A. Announcements

#### B. Miscellaneous Items/Discussions

1.

### II. Business Discussed

#### A. Old Items of Business and Action Proposed

1. Adding Sponsors to webpage – Wendi (President) asks at what price, what kinds of packages, etc.?

**Action:** Start discussion thread to generate ideas and questions

2. Robert (Finance) – Still need to complete transfer of back account to Penn-Air

**Action:** Bob and Robert will meet to make that transfer

**Action:** Open PayPal account after transfer

3. Question: do we base presentations on ASTD Competency Model?

**Action:** Consider framework of Competency Model for presentation content.

4. Community Involvement – Wendi (President): Next Generation Learning Community

- Wendi networked with Natalie Prim of Pensacola Chamber of Commerce

#### B. New Items of Business and Action Proposed

1. Jeff (Programming)

- received good feedback on May presentation with Brands Formation
- June confirmed with Studer Group
- July confirmed with Getting Naked
- August presentation: panel of business operations experts
- September: UWF
- October: possible simulation topic

**Action:** Jeff will continue communication with presenters

2. Faith (Communications)

- Increase traffic to Facebook
- Send reminders using Constant Contact
- Send reminder for Happy Hour one week prior to June 17<sup>th</sup>
- Look for ways to direct traffic to National site

**Action:** Add *No RSVP Required* for monthly meeting newsletter

3. Tamika (Technology) is updating website.

- No interest on Special Interest Groups

**Action:** Update website

4. Bob (Memberships) absent

5. Wendi (President) – asks all board members to dedicate 15 minutes of week to ASTD functions.

Meeting was adjourned at 7:00 PM.

**Attendees:**

Officers and Board Members present:

Wendi Ochs – President

Tamika Lee – VP of Technology

Faith Chapman – VP of Communications

Jeff Harris – VP of Programming

Robert Kittinger – VP of Finance