

# Pensacola Area Chapter ASTD

## Board Minutes

Date: 05/03/2010

Meeting Place: SkillQ Office

Time: 5:00 pm -6:00 pm

### I. Announcements/Miscellaneous Items

#### A. Announcements

#### B. Miscellaneous Items/Discussions

1. Wendi – ASTD National send out “The Buzz” which is a good resource for T&D
2. Faith – ASTD offers free *State of the Industry Report* to all national members
3. Free webinar on Netspeed Learning Solutions

### II. Business Discussed

#### A. Old Items of Business and Action Proposed

1. Community Service choice – Wendi (President) is still checking into board’s suggestions

**Action:** Research organizations discussed in previous meeting

2. Bob (Membership) - Bring financial accounts current

**Action:** Collect membership fees

3. Robert (Finance) – Complete transfer of back account to Penn-Air

**Action:** Bob and Robert will meet to make that transfer

#### B. New Items of Business and Action Proposed

1. Jeff (Programming) – AST Advanced Systems Technologies has agreed to speak at May luncheon

**Action:** Jeff will confirm with AST

2. Ideas for meeting presentations:

- Round Table luncheon format
- Other topics like Leadership Development, trainer burnout, Studor Group
- Panel of operation experts (local businesses)
- First look at survey results and combine with ASTD competencies to define gap

**Action:** Consider ideas, then schedule rest of year

3. What was the feedback on April's venue The Fish House?
  - Was not the right room due to lack of staff at Fish House
  - Too loud
  - Computer would not stay plugged in

**Action:** Ensure we have the right room next time
  
4. Schedule and confirm Happy Hour at The Fish House
  - Note date change – June 17 at 5:30 PM

**Action:** Add to newsletter and webpage
  
5. Show activity on Facebook to generate interest

**Action:** Everyone should post something on Facebook twice a month
  
6. How can we plus the Blog?
  - Send contact communication
  - Take turns adding to Blog content
  - Enlist articles from members

**Action:** Send reminders to add to content
  
7. Tamika (Technology) is updating website.
  - Waiting for PayPal
  - No takes on special interest groups

**Action:** Update website
  
8. Bob (Memberships) reports membership count is holding steady
  - Added two more members
  - Stable meeting space would help

**Action:** Will continue with letters

Meeting was adjourned at 7:30 PM.

**Attendees:**

Officers and Board Members present:

Wendi Ochs – President

Scott Ginnetti – Past President

Tamika Lee – VP of Technology

Faith Chapman – VP of Communications

Jeff Harris – VP of Programming

Bob Laverty – VP of Membership

Robert Kittinger – VP of Finance