

Pensacola Area Chapter ASTD

Board Minutes

Date:

Meeting Place: SkillQ Office

Time: 5:00 pm -7:15 pm

I. Announcements/Miscellaneous Items

A. Miscellaneous Items/Discussions

1. It is important for the board members to understand what each other do, so each board member took a few minutes to talk about what they do in their current professional role.
2. Review of Carlos' presentation
3. Contributing monthly articles to the website – Wendi doesn't think there's any reason why she couldn't provide an article particular to training. She also wants other people to do the same.
4. October will have to be time for elections, which is something we need to keep on our plates.
5. Mary Alice is interested in being on the board, and she may fill the VP Finance or Treasurer position. She lives in Mobile and cannot come to 5 pm meetings.

II. Business Discussed

A. New Items of Business and Action Proposed

1. CORE: Wendi handed out a CORE breakdown on how to become, and remain, compliant.
Action: Regarding 5.2, have a section on the website and/or Constant Contact regarding national business. Include national events and business.
2. The Gulf Coast ASTD chapter is interested in doing a joint event with us on technology with perhaps 3 speakers, rotating through the rooms speaking about three different issues. The other contact is speaking with the other board members to get their input.
Action: All members are in agreement that this would be a good idea, but that we would need to spend a significant amount of time marketing. Tentative planning would put this near the end of the year. September is the goal month at this point, and the location is still pending. Wendi will look into potential locations and report back to us.
3. Enhance communication between members in between meetings
Action: Create "assignments" for members to do where they can be given the task at the chapter meeting – something to do on the blog regarding the following chapter meeting's topic – and remind of the assignment on the Constant Contact email.
4. We have a higher percentage of national members to local members, which is good, but we have not yet met the core requirement percentage.
Action: Bob will begin contacting lapsed members or those who will be lapsing soon to try to get them to renew their membership and talk to them if they are not interested in renewing to find out why.
5. Constant Contact revisions are proposed:
Action: Bob believes that the formatting that Constant Contact currently has needs more information up at the top and be more concise.
6. An idea to bring in more members:

Action: Have a curriculum over the course of 6 months – strategically choose topics and how to tie them together, then identify speakers who can best fill those positions. May – July are scheduled, but we could introduce it in August to build into the conference, finish out the curriculum in October and November.

Tentative schedule of ideas:

April: Ramona Shires, CACI

May: Beth Keane, Studor Group

June: Panel discussion: Social networking

July: Karen Szieska, Gulf Coast ASTD

August: Introduce new “curriculum” building into technology conference

September: Technology conference

Jeff recommends having Greg Stevens for the August 24 presentation to speak about instructional design and/or the 9 events of learning. We haven't had anyone speaking about technical theory in a long time, which Wendi things we are overdue for.

Meeting was adjourned at 7:15 p.m.

Attendees:

Officers and Board Members present:

Wendi Ochs – President

Jeff Harris – VP of Technology

Tamika Lee – VP of Communications

Linda Wasserman – VP of Programming

Bob Laverty – VP of Membership