

Pensacola Area Chapter ASTD Board Minutes

Date: 3/9/09

Meeting Place: SkillQ Office

Time: 5:00 pm -6:00 pm

I. Business Discussed

A. Old Items of Business and Action Proposed

1. Linda Burke was received well, but apparently not enough time was given to the speaker.
Action: Wendi suggests having technical speakers get directly into their material but have the discussions still be there for soft skills speakers so that they may use the information in their presentation if they choose – if the presentation is somewhere in the middle, allow them to choose their preferred approach. Linda will request the same server as the February meeting so that they can learn the pattern of the meetings.

B. New Items of Business and Action Proposed

1. Keeping our eyes on CORE
Action: Wendi wants to create an operational plan for the chapter – she will bring more information to the next meeting. Scott suggests tackling a small section of CORE at each meeting so that we can stay on top of it piece by piece.
2. Survey Review
Action: The needs and desires of those who responded are broad, which makes programming easier because it leaves our options open. “CHAMP” website keeps track of membership through spreadsheets, etc. “CH9128” is the chapter number that shows changes and updates to our personal roster. However, the roster is only as good as we have been to contact the person with any changes. Corporate resolutions needs to be updated so that we have a consistent list of those who can access the accounts. Wendi suggests offering free lunch for signing up, but we should always have blank membership information at the ready at chapter meetings.
3. Communication
Action: We’re doing well because we’re talking positively about the chapter and it’s generating a lot of interest. All should continue to give good word-of-mouth and bring people physically to the meetings.
3. Technology
Action: The blog and website: Update with comments thus far as much as possible, and we will decide closer to the chapter meeting on whether or not the website is ready to be unveiled to the members.
3. Programming
Action: Carlos needs to have something set up for him at the meeting that will play a DVD – SkillQ will supply the projector. The invitation probably goes out too early – possibly send it twice: once early on and again as a reminder. Tamika to send out the invitation out Wednesday, and again Thursday the 19th. April meeting: Wendi recommends Ramona of CACI. A panel discussion/debate for May is also recommended. For later in the year, someone from Studor Group may be well-received.

Meeting was adjourned at 6:30 p.m.

Attendees:

Officers and Board Members present:

Wendi Ochs – President
Scott Ginnett – Past President
Jeff Harris – VP of Technology
Tamika Lee – VP of Communications
Linda Wasserman – VP of Programming
Bob Laverty – VP of Membership