

Pensacola Area Chapter ASTD

Board Minutes

Date: 2/2/09

Meeting Place: SkillQ Office

Time: 5:00 pm -6:30 pm

I. Announcements/Miscellaneous Items

A. Announcements

1. There has been an outpouring of positive feedback regarding the first 2009 meeting
2. Sally Vickers has continued to show interest in the VP Finance position
3. Scott is nearly done with the CORE submission and it will be sent out soon

B. Miscellaneous Items/Discussions

1. Financial status: There is approx. \$2000 in the ASTD account plus whatever dues checks are waiting to be cashed in the mailbox, #1301
2. Scott will pose as treasurer temporarily until the VP Finance position is filled
3. All future chapter meetings should include beginning presentations earlier, preferably by noon.
4. Membership information should be at the ready at chapter meetings for people who wish to sign up immediately.
5. Membership survey was sent out at this time by the board
6. Scott gave the board a detailed tour of Constant Contact
7. Wendi suggests having Linda Burke as the speaker for the February meeting.
8. March speaker has already been solidified as Carlos _____ of UWF and PJC. He will discuss getting your message across effectively.

II. Business Discussed

A. New Items of Business and Action Proposed

1. Generate more excitement around ASTD membership and meetings
Action: advertise meetings in the paper, eventually having a VP Marketing position on the board when it's needed, form partnerships with organizations within the community that may bring in members, i.e. Chamber of Commerce and Unemployment Office
2. Maintain Membership
Action: No hike in dues at this time – with the economy it does not seem appropriate.

Meeting was adjourned at 6:50 p.m.

Attendees:

Officers and Board Members present:

Wendi Ochs – President
Scott Ginnetti – Past President
Jeff Harris – VP of Technology
Tamika Lee – VP of Communications
Linda Wasserman – VP of Programming
Bob Laverty – VP of Membership